



KONNEKTORS
Optimizing Business Opportunities

Powered by



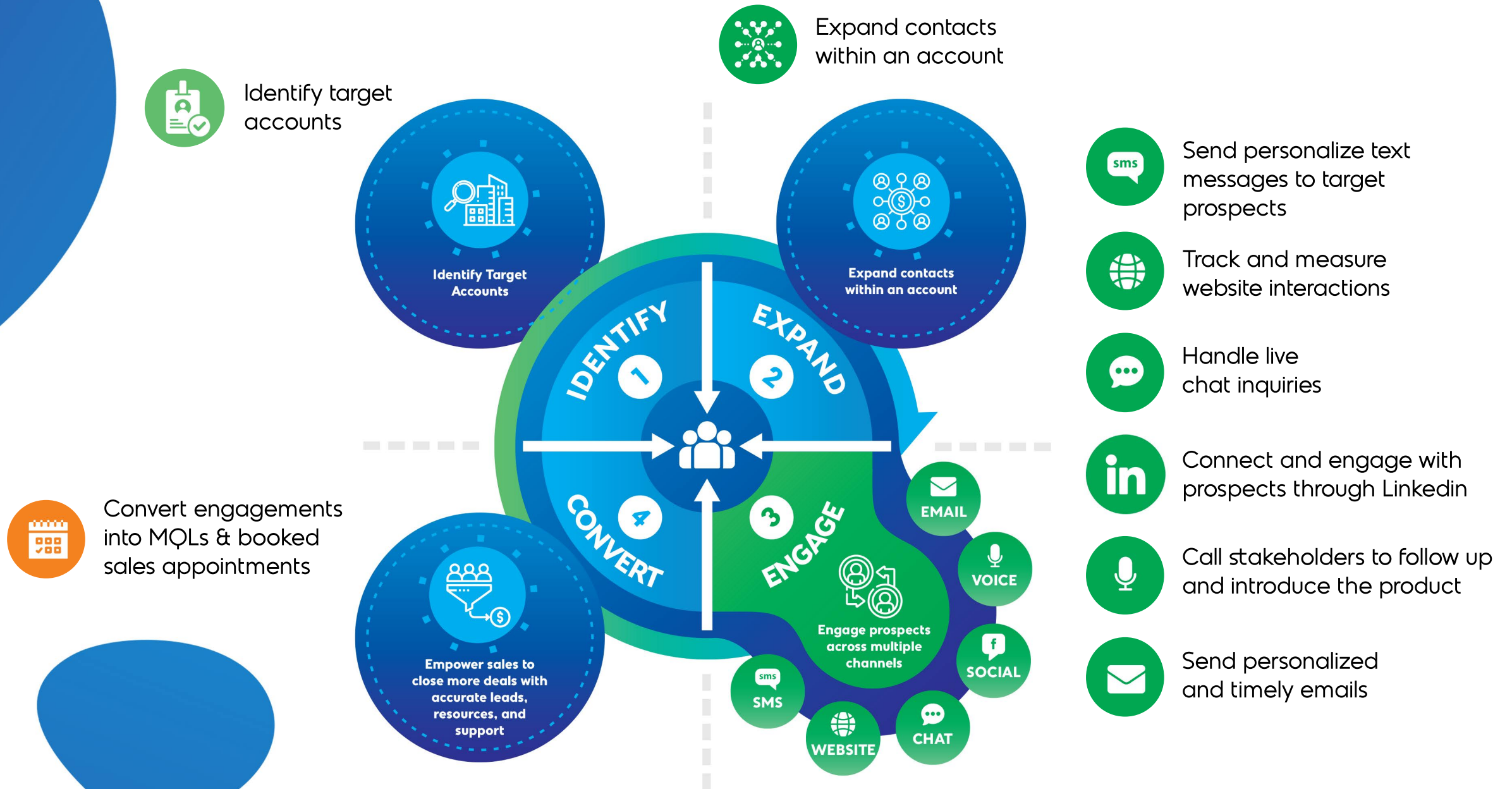
Customer Relationship
Management

- ✓ Improves digital outreach
- ✓ Implements lead tracking systems
- ✓ Optimizes sales & marketing funnels
- ✓ Provides robust reports with measurable ROI

   konnektors

www.konnektors.com

The Konnektors ABM Process



Our ABM Process Drives Client Success

SMART SYSTEM

- ✓ Resonating outreach
- ✓ Delivering perfect message to prospects
- ✓ Coordinating effective outbound campaigns
- ✓ Aggressive A/B Testing
- ✓ Coordinated messaging across channels

S-ales
M-arketing
A-t
R-ight
T-ime

Sales & Marketing At the Right Time is Konnektors' dialing technology designed to get you in front of your target prospects at times when engagement and conversion rates are most optimal, leading to a higher percentage of success calls.



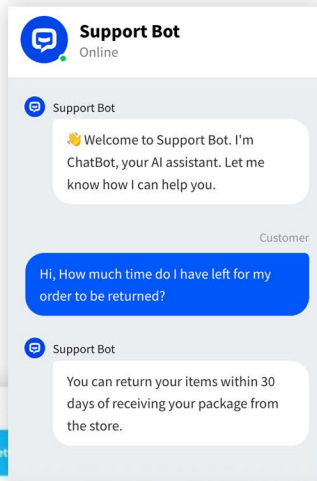
Inbound

Website & Landing Page

Convert website visitors and form fills to sales-ready leads

Chat

Chatbot and live chat for real-time interactions and faster conversions



Outbound

Email

AI Personalized email campaigns to boost engagement and conversions

Voice

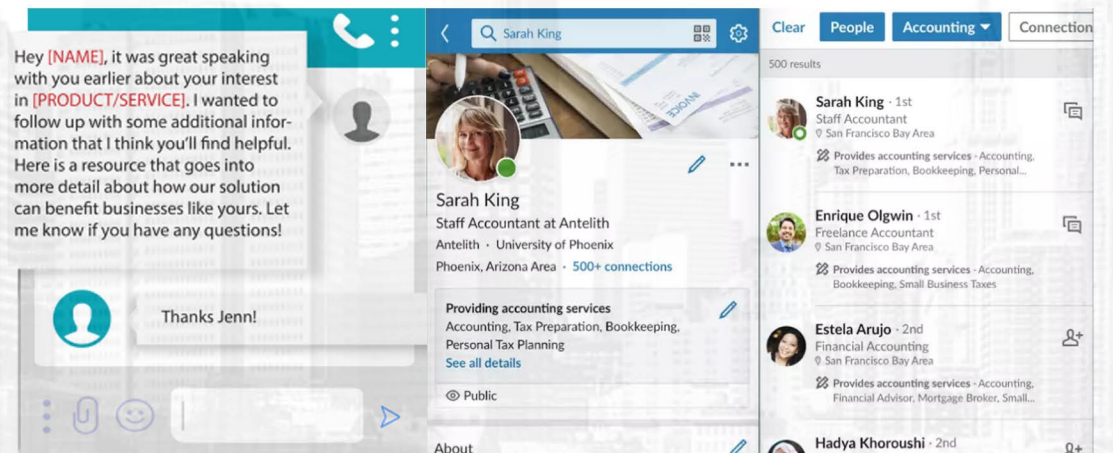
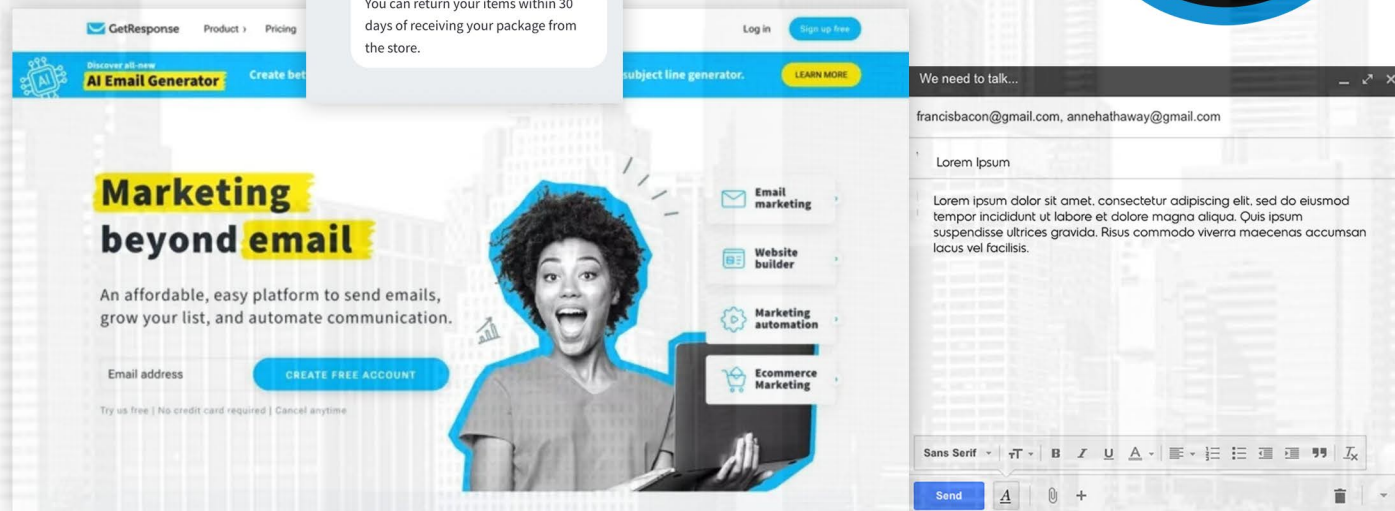
Human-optimized calls to warm up and nurture high-quality leads

Social


Targeted social outreach and data enrichment

Instant Messaging


Maximize reach and show rates with IM touchpoints.



What You Get When You Sign Up



Your Team



Client Success Manager




Dedicated Sales Development Rep(s)



Email and Social Marketing Specialist



Research and Data Analyst



Quality Analyst




Leads Management




Content Creation and Optimization



Database Access




Call Marketing




Email Marketing



Social Media Marketing



24/5* Chat Support & SMS
*chatbot on weekends and holidays



Sales Enablement & Support



Ekon Lead Nurture Workflows



Onboarding and Training



Appointment Setting and Confirmation



Back Office Sales Support

Testimonials



Thank you for all your hard work and time with our company. Great freelancer! Would Hire again. Was able to adhere to all rules, deadlines, and task. thank you

Indra Gunawan Gani, BDM | Par3 Software
Testimonial Given August 16, 2018



I am pleased with the email list that Konnektors sent me. I will definitely use service again in the future.

Abhijeet Pratap, CEO | Vega Moon Technologies
Testimonial Given October 1, 2018



They are really committed to building my brand from start to finish—something you can't skimp on for new businesses. Absolutely loved working with them!

Badrul Alam, Co-Founder | DigiConnect
Testimonial Given November 20, 2019



Konnektors helped us to enhance our email marketing strategy, they helped to build our own email marketing application, and konnektors team handle our email marketing initiatives, as of now we have a good relation of Brian Wong for our campaign.

Ken Solis, Head of Marketing | Litplaza
Testimonial Given September 16, 2018



Konnektors has great communication skills, delivers on time or early and did exactly what I asked

Madhu Eadara, Co-Founder | Manikya Winbold Systems Pvt Ltd
Testimonial Given October 10, 2018



Konnektors helped me achieve goals we thought were impossible. They walk us through the process and never left us behind.

Irene Giam, Snr Sales | Chevrons
Testimonial Given January 20, 2020



This team is awesome! Highly creative, prompt, and very professional—just some reasons why we continue to work with Konnektors on our projects.

Braj Kumar, Managing Director | IPC Group
Testimonial Given September 20, 2019



The effort and reporting is efficient and consistent. A Great team to work with, they were able to help me on my lead generation campaign.

Jeff Swann, President | PSSProducts
Testimonial Given January 15, 2019



Brian has been very helpful, indeed!

Shawn Wang, Director | MedXview Inc
Testimonial Given February 28, 2020

