



# WHAT YOU GET RIGHT OUT OF THE BOX

**Konnektors** assigns a dedicated team to oversee your campaign, ensuring that all objectives are achieved. This team meticulously manages every aspect of the campaign, including:

## 1 Target List

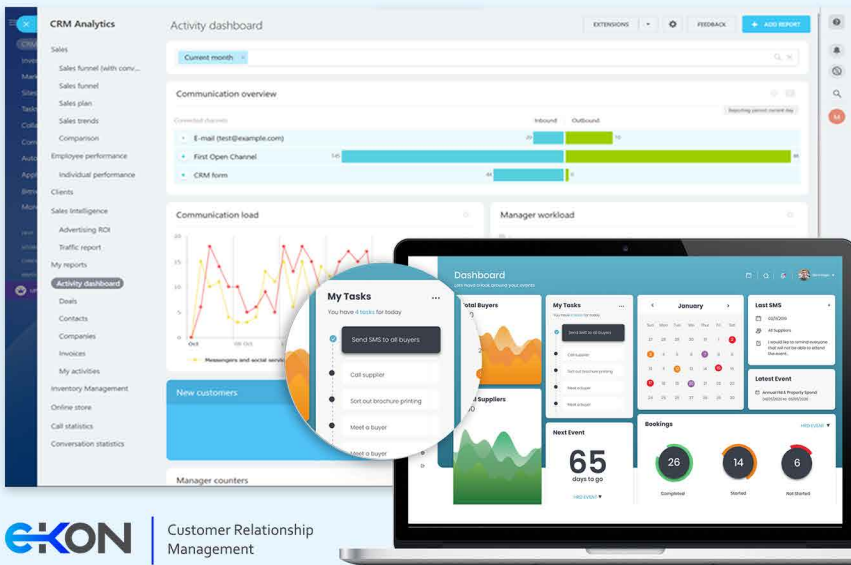
We curate a precise list tailored to your target customer profile, meticulously filtering and validating the data according to your specifications. This refined list will be submitted to you for approval before the campaign launches.

CONTACT	COMPANY	TITLE	PHONE	EMAIL	LOCATION	ACTIONS
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Kelli Corbin	SendGrid	Manager of Sales Dev...	(415) 154-2549	Unlock	San Francisco, CA	CRM
Fareed Mosavat	Slack	Director of Product	(415) 758-2154	Unlock	San Francisco, CA	CRM
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Shayna Truong	Google	Recruiter at Google	(415) 541-5784	Unlock	San Francisco, CA	CRM
Steve Lucas	SendGrid	Board Member, Ad...	(415) 845-3252	Unlock	San Francisco, CA	CRM
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Allan C. Thygesen	Google	President, Americas	(415) 485-4548	Unlock	San Francisco, CA	CRM



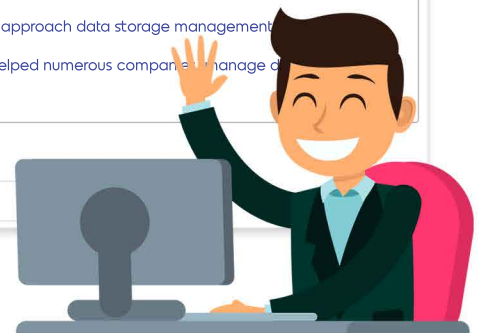
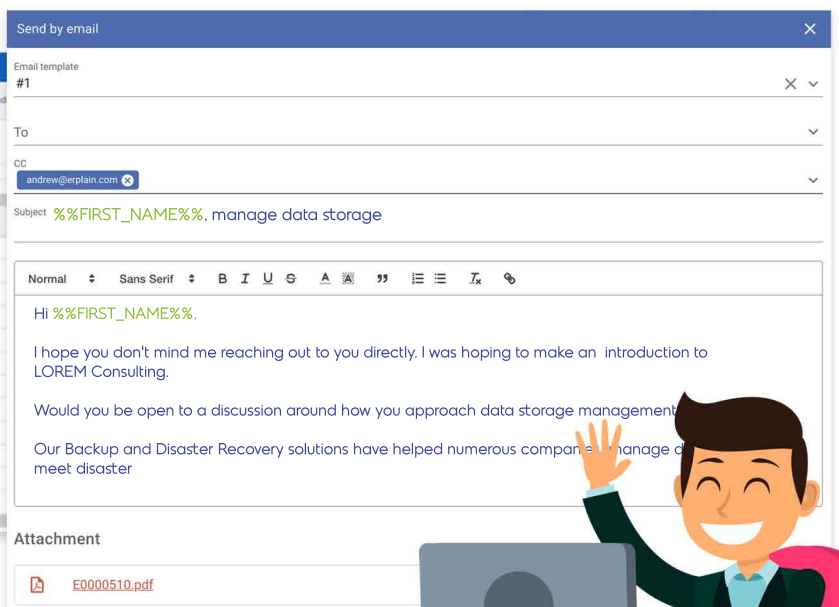
## 2 Konnektors Ekon Account

You'll receive exclusive access to Konnektor's Ekon, our cutting-edge campaign management platform, which provides powerful tools for tracking leads and seamlessly monitoring all campaign activities.



## 3 E-mail Templates

As part of Konnektor's multi-touch, multi-channel strategy, we develop engaging email templates for every stage of the process—from initial outreach to targeted follow-ups—ensuring effective nurturing and conversion of prospects.



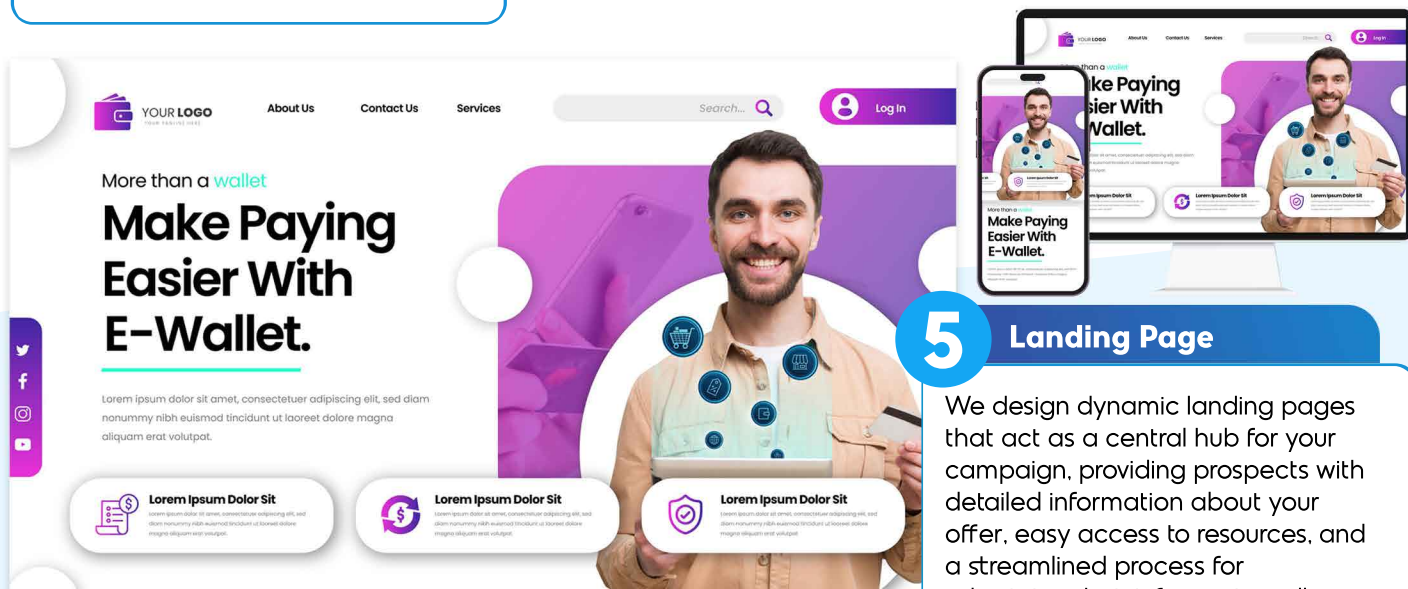
## 4 Call Scripts

We create tailored call scripts that clearly articulate your value proposition and incorporate insightful probing questions, enabling your representatives to thoroughly qualify prospects based on their unique needs and interests.

Intro	Good Morning/Afternoon, this is <Telemarketer> calling from <Company Name>, I'm hoping to speak with <Target Contact>.
Receptionist	<b>IF NOT AVAILABLE:</b> Get the contact details and establish a call back.
Presentation	Hi, this is _____, and I'm calling from <Company Name>. Am I speaking with <Target Contact>? Hi <Target Contact> do you have a moment to speak? IF YES: Great! <Name of Contact>, I'm calling from <Name of Company>. We design, manufacture, sell and service diesel and alter-native fuel engines, electrical generator and related components
	1. Are you still the one in charge in purchasing components, etc?. 2. Are you familiar with <example: Yokogawa>?

## 5 Landing Page

We design dynamic landing pages that act as a central hub for your campaign, providing prospects with detailed information about your offer, easy access to resources, and a streamlined process for submitting their information, all aimed at maximizing conversions.



## 6 Konnektors LiveChat

LiveChat is an advanced tool that empowers your Konnektor team to respond to online inquiries in real-time, significantly boosting engagement and driving conversions for your campaign.



## 7 Instant Messaging

We use SMS marketing to send targeted promotions and updates, maximizing open rates while adhering to strict consent and opt-out standards for high engagement and effective communication.

