



**KONNEKTORS**  
Optimizing Business Opportunities

Powered by



Customer Relationship  
Management

- ✓ Improves digital outreach
- ✓ Implements lead tracking systems
- ✓ Optimizes sales & marketing funnels
- ✓ Provides robust reports with measurable ROI

   konnektors

[www.konnektors.com](http://www.konnektors.com)

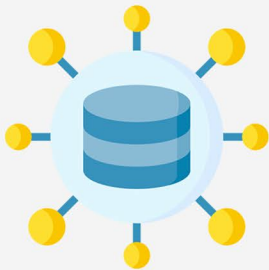
# LARGEST in Account - Based B2B Lead management Services



Helping businesses  
grow since  
**2018**



**2,300 CLIENTS**  
served across various industries



Database of more than  
**28,000,000**  
Target Businesses



**Top Outsourcer  
of the year**



**Leading Provider of  
Outsourced Sales and  
Marketing Services**



**Top 20 Outbound  
Teleservices Agency**



**One of the Top Sales  
Lead Generation Service**

## Multi-Touch and Multi-Channel

EMAIL



VOICE



SOCIAL



CHAT



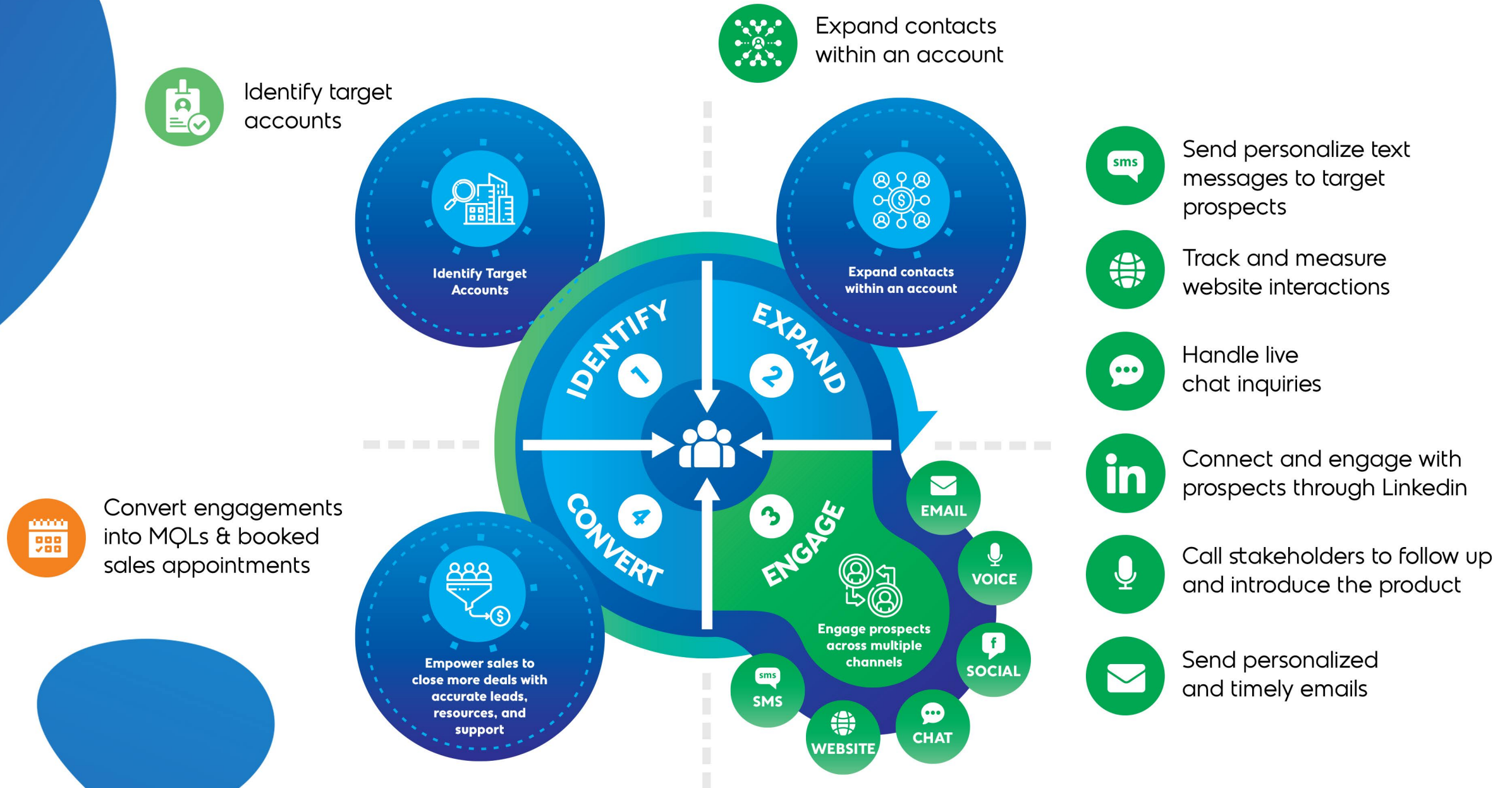
WEB



MOBILE



# The Konnektors ABM Process



Our ABM Process Drives Client Success



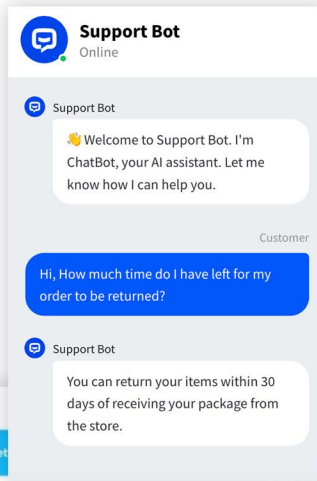
# Inbound

## Website & Landing Page

Convert website visitors and form fills to sales-ready leads

## Chat

Chatbot and live chat for real-time interactions and faster conversions



# Outbound

## Email

AI Personalized email campaigns to boost engagement and conversions

## Voice

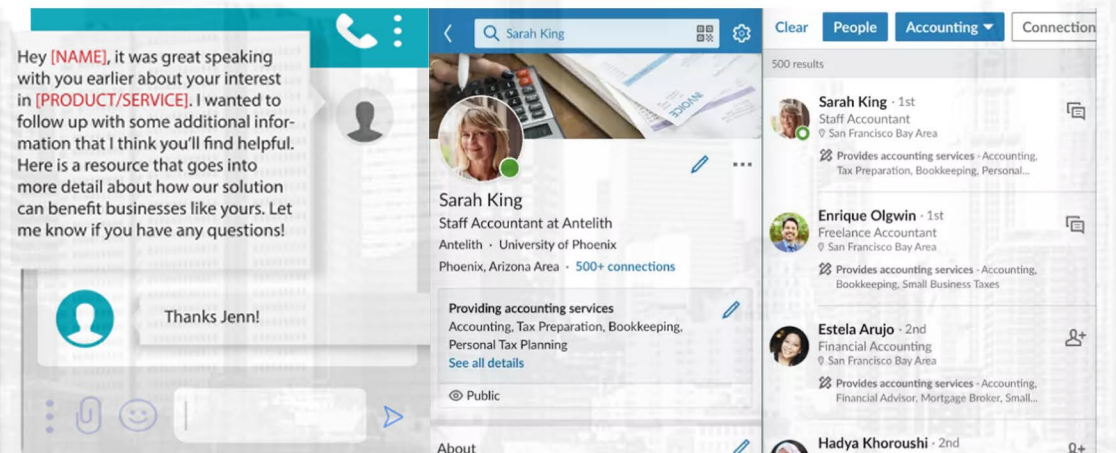
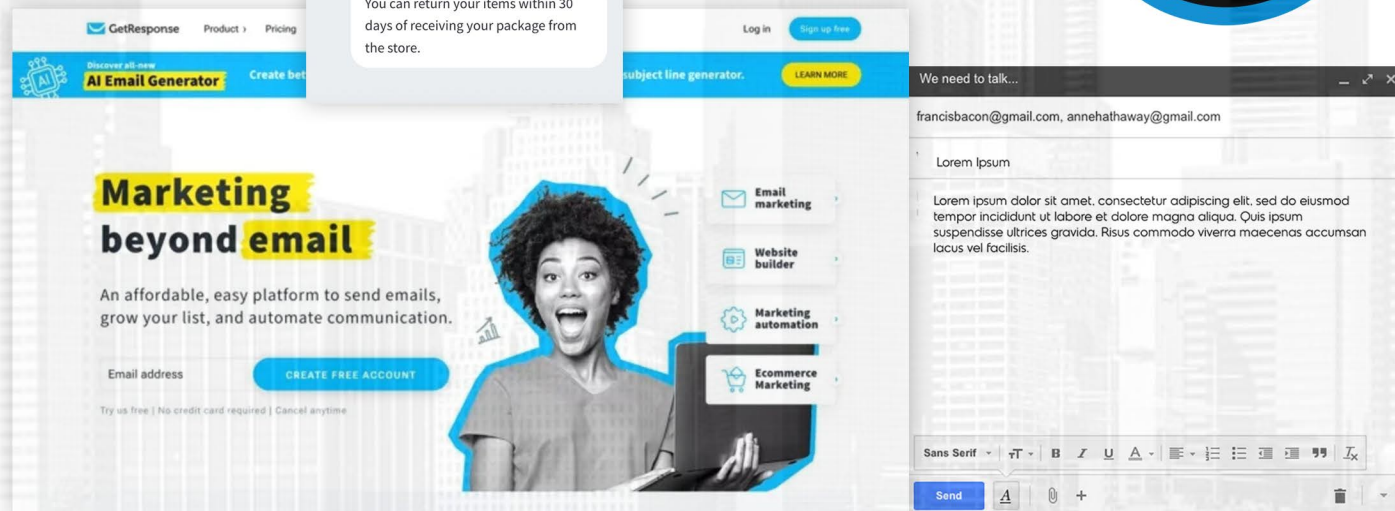
Human-optimized calls to warm up and nurture high-quality leads

## Social

Targeted social outreach and data enrichment

## Instant Messaging

Maximize reach and show rates with IM touchpoints.



# Our Tool (e-Konnek CRM)

**Konnektors CRM system** is authentically designed to help clients manage and nurture new and existing business leads.

Clients are given direct access to the CRM for real-time tracking and reporting.



## AN ALL-IN-ONE TOOL

Our software provides a complete suite of tools to manage the entire sales process, from initial lead qualification to opportunity management, forecasting, and eventually deal closure.



## MONITOR YOUR PROGRESS

Monitor calls and activities in daily, weekly and monthly ranges.




## EASE OF ACCESS

e-Konnek does not need installation and is compatible with desktop and mobile devices. It is also integrated with email, calendar, and file-management apps that include Outlook, GMail, and Google Apps.







# What You Get When You Sign Up



Your Team



Client Success Manager




Dedicated Sales Development Rep(s)



Email and Social Marketing Specialist



Research and Data Analyst



Quality Analyst




Leads Management




Content Creation and Optimization



Database Access




Call Marketing




Email Marketing



Social Media Marketing



24/5\* Chat Support & SMS  
\*chatbot on weekends and holidays



Sales Enablement & Support



Ekon Lead Nurture Workflows



Onboarding and Training



Appointment Setting and Confirmation



Back Office Sales Support

# Testimonials



Thank you for all your hard work and time with our company. Great freelancer! Would Hire again. Was able to adhere to all rules, deadlines, and task. thank you

**Indra Gunawan Gani, BDM** | Par3 Software  
Testimonial Given August 16, 2018



I am pleased with the email list that Konnektors sent me. I will definitely use service again in the future.

**Abhijeet Pratap, CEO** | Vega Moon Technologies  
Testimonial Given October 1, 2018



They are really committed to building my brand from start to finish—something you can't skimp on for new businesses. Absolutely loved working with them!

**Badrul Alam, Co-Founder** | DigiConnect  
Testimonial Given November 20, 2019



Konnektors helped us to enhance our email marketing strategy, they helped to build our own email marketing application, and konnektors team handle our email marketing initiatives, as of now we have a good relation of Brian Wong for our campaign.

**Ken Solis, Head of Marketing** | Litplaza  
Testimonial Given September 16, 2018



Konnektors has great communication skills, delivers on time or early and did exactly what I asked

**Madhu Eadara, Co-Founder** | Manikya Winbold Systems Pvt Ltd  
Testimonial Given October 10, 2018



Konnektors helped me achieve goals we thought were impossible. They walk us through the process and never left us behind.

**Irene Giam, Snr Sales** | Chevrons  
Testimonial Given January 20, 2020



This team is awesome! Highly creative, prompt, and very professional—just some reasons why we continue to work with Konnektors on our projects.

**Braj Kumar, Managing Director** | IPC Group  
Testimonial Given September 20, 2019



The effort and reporting is efficient and consistent. A Great team to work with, they were able to help me on my lead generation campaign.

**Jeff Swann, President** | PSSProducts  
Testimonial Given January 15, 2019



Brian has been very helpful, indeed!

**Shawn Wang, Director** | MedXview Inc  
Testimonial Given February 28, 2020

